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## G20 Challenge on Inclusive Business Innovation



The Group of 20 has launched the G20 Challenge on Inclusive Business Innovation, which seeks to recognize businesses with innovative, scalable or replicable, and commercially viable ways of working with low-income people in developing countries.

If your business works with low-income people in your value chain as suppliers, distributors, retailers, or customers in an innovative way, we encourage you to apply.

Applications will be accepted from December 1, 2011 to February 29, 2012.

Apply now at  
**G20Challenge.com**



IFC is managing the Challenge for the G20

Dalberg Global Development Advisors  
 is implementing the G20 Challenge on behalf of IFC

For more information:  
[g20challenge@dalberg.com](mailto:g20challenge@dalberg.com)

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